



جامعة إنماء القرى في الريف

Association for the Development of Rural Capacities

# FACTSHEET 2025

## Mission and Vision

ADR seeks and commits itself to poverty reduction and to the principles of equity, gender equality, youth, environment, good governance, and social cohesion for better living conditions to local communities.

ADR's mission is to empower and integrate marginalized people and sectors in rural and semi-urban areas through sustainable economic and social development, lending its support to the social players to help them acquire the knowledge and capabilities to improve and promote their standard of living.

ADR designs and implements projects according to the aspirations and needs expressed by the local population. It works to support both individuals and institutions. ADR's activities focus on five main thematic programs: micro credit, sustainable agriculture, vocational training, social empowerment, and decentralized cooperation.

## Our team



**Mona Barakat**

Vice President and General Manager



**Hiba Fawaz**

Agriculture Program Manager



**Ashraf Al Roz**

Microcredit Program Manager



**Maya Naim**

Financial Manager



جامعة إنماء القرى في الريف

Association for the Development of Rural Capacities

# FACTSHEET 2025

## Key Metrics



21 Vocational training courses for 74 youths and 136 women on soap and cosmetics, solar system implementation and maintenance, event planning, hair dressing, beekeeping, clothes repair and sewing, nail and skin care, food catering, dairy processing, mobile maintenance, carpentry, plumbing, upholstery and curtains.



54 start-up businesses initiated by youths and women in Nabatieh and Tyre Caza



41 in Kind-grants for start-up businesses initiated by youths and women in Nabatieh and Tyre Caza for an amount of 74,991 USD



220 loans to businesses managed by women



Total of 390 loans disbursed for an amount of 582,764 USD



52 fishermen trained on fisheries laws and cooperatives work



1 protected area (Tyre Coastal Natural Reserve) supported for good management and governance (signage system, upgrade of visitors' trail, capacity building, marine turtle monitoring, stakeholders' platform, awareness for visitors)



Mental health support in 5 villages in Tyre Caza



جامعة إنماء القرى في الريف

Association for the Development of Rural Capacities

# FACTSHEET 2025

Project	Donor/Partner	Objectives and activities
Bioconnect	Donor: EU delegation Partners: ACS, SPNL, ACE	<p><b>Overall Objective 1.</b> Enhancing the management and governance of sites of ecological importance in southern Lebanon</p> <p><b>Overall Objective 2.</b> Creation of new Protected Areas and OECMs for broader landscape conservation in southern Lebanon</p>
Economic strengthening and social stability of vulnerable local and displaced communities in South Lebanon	Donor: AECID Partners: FPS, AIDA	<p><b>General Objectives:</b> Contributing to the right to an adequate, sustainable and gender-sensitive standard of living for vulnerable Lebanese and displaced Syrian communities in South Lebanon in a context of social stability</p> <p><b>SO1-</b> Promote the socio-economic and sustainable empowerment of women and youth (vulnerable Lebanese and displaced Syrian population) in South Lebanon.</p> <p><b>SO2-</b> Strengthen social cohesion between the vulnerable local Lebanese and Syrian displaced population in the South Lebanon region, generating an enabling environment for inclusive and sustainable development</p>
MERAVIGLIA	Donor: EU, INTERREG NEXT MED Program Partner: Coopérative d'Activité et d'Emploi Petra Patrimonia (Lead Partner)	<p><b>MERAVIGLIA addresses three interrelated challenges:</b></p> <ol style="list-style-type: none"> <li>1. Difficult access to employment for low- or unqualified individuals, particularly young people, women, and long-term unemployed persons.</li> <li>2. The need to respond to environmental challenges in a way that is closely aligned with the needs identified by local communities.</li> <li>3. The need to strengthen green skills and foster the emergence of innovative jobs to address these environmental challenges.</li> </ol> <p><b>In response to these challenges, MERAVIGLIA pursues two specific objectives:</b></p> <ol style="list-style-type: none"> <li>1. To strengthen the professional integration of people far from the labor market through the acquisition of environmental and entrepreneurial skills;</li> <li>2. To make micro-enterprise a viable solution for addressing both employment integration challenges and the environmental needs of communities.</li> </ol>